



YELLOW CAB ADVERTISING AGREEMENT

A Division of B & L Services, Inc. P.O. Box 950 Ft. Lauderdale, FL 33302
(954) 4-YELLOW FAX: 954.561.8343

NEW Contract

Renewal

Date: _____

Advertiser / Agency _____

Address _____

City _____

State _____

Zip Code _____

Purchaser _____

Telephone _____

Fax _____

Contract Term

3 Months

6 Months

12 Months

24 Months

Other

Production Due Date: _____

Advertiser agrees to supply pre-production materials by due date. If material is received after the due date, advertiser shall be responsible for the media charge as of the start due date outlined below

PROJECT SPEC. & RATES

Description of Display	#'s of Displays	Start Date	# of Months	Cost Per Month
				Total Cost

SCHEDULE

Year	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sept.	Oct.	Nov.	Dec.

Special Instructions:

On monthly billing contracts, payment is due on or before the 1st in advance Display Panels must be replaced annually due to normal wear and tear. Please supply Yellow Cab with 10% extra display panels for both space when available and normal wear, tear and loss

THIS AGREEMENT GIVES YELLOW CAB OF FT. LAUDERDALE THE AUTHORITY TO DISPLAY AND MAINTAIN THE SHOWING SPECIFIED ABOVE ON THIS AGREEMENT. ADVERTISER HAS READ THIS AGREEMENT AND ACCEPTS ALL TERMS AND CONDITION.

ACCEPTED AND AGREED TO BY YELLOW CAB OF FT. LAUDERDALE

ACCEPTED AND AGREED TO BY ADVERTISER / AGENCY

AUTHORIZED SIGNATURE / TITLE

DATE

ADVERTISER / AGENCY AUTHORIZED SIGNATURE / TITLE DATE

PLEASE PRINT YOUR NAME AND TITLE